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DewKist PLANTS
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U. S. Department of Agriculture

John's
INC.
APOPKA
FLORIDA

JULY 1960 WHOLESALE PRICE LIST

All Prices F.O.B. Apopka, Fla.
(10% DISCOUNT on orders of \$300 or more)

F

FANCY LEAVED CALADIUM BULBS

NAMED VARIETIES — Please order by NAME - DIAMETER - PRICE.

CANDIDUM — Snow-white with dark green ribs and border.

TRIOMPHE DE L'EXPOSITION — Velvety red center shading to narrow green border.

MIXED VARIETIES: Item No. 62 —
Whites Separated from the Reds.
When ordering, please specify the bulb
diameter and the price.

PRICE EACH		
Size by Diameter	"Mixed" Varieties	"Named" Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c
2½-3 inch	20c	23c

10% discount
in 1000 lots.

A FULL COLOR COUNTER SHEET
IS SENT WITH EACH ORDER

Lush green Foliage Plants enjoy
Steady Sales all Summer long!

From this wide selection,
you'll find the right plants
for your dish gardens, planters
and individual pot subjects.

All are guaranteed to arrive
in good condition. ↙

Use enclosed ORDER FORMS.

SELL COLOR

that lasts all summer!

CALADIUM PLANTS

Item #63 in 3" Plastic Pots.

30¢ ea.

2 or 3 colorful varieties
in each box of 50 plants.


Plus 25 FREE "Growing Instruction"
sheets for your customers.




Recommended for Express
shipments to only the
Southern states and the
East Coast up to Long Island.

Free SALES AIDS


(Point-of-purchase
material sent upon
request.)




IVY
GRAPE
(Rhombifolia)
Fast growing climber.
Heavily veined hairy lvs.
Likes shade.
6/3 3" 30¢




HÄHN'S
Assorted small leaf varieties. Self branching, climbing or trailing.
507 2½" 20¢
573 3" 30¢
467 4" tub 55¢




NEPHTHYTIS
This rapid growing plant becomes an interesting climbing or trailing vine.
LIBERICA
Green leaves
500 2½" 20¢
501 3" 30¢
502 4" tub 55¢




VARIEGATED
Colorful crinkled leaves
200 2½" 20¢
203 3" 30¢
420 4" tub 55¢



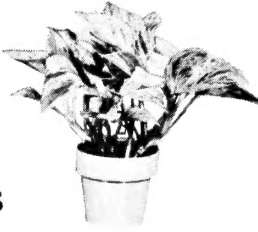
PEPEROMIA
Erect compact growth
Many waxy leaves.
OBTUSIFOLIA
Dark green
510 2½" 20¢
511 3" 30¢
514 4" tub 55¢




VARIEGATED
More white than green
518 2½" 20¢




POTHOS
You'll love this vigorous colorful plant. It wants to climb or run and does both rapidly.
AUREUS
Golden variegation
530 2½" 20¢
531 3" 30¢
453 4" tub 55¢




MARBLE QUEEN
Snowy white variegation
P302 2½" 20¢
P303 3" 30¢
P304 4" tub 55¢




PHILODENDRON CORDATUM
Best known of all indoor plants because it can be used in any location
52 2" 11¢
520 2½" 20¢
521 3" 30¢
452 4" tub 55¢
W.W. 522 { 10 to a bundle \$55. per 100 }




DRACAENA
WARNECKII
Exotic palm like growth to 15' tall. Very hardy.
32 4" tub 55¢




SANDERIANA
Lots of white — Pretty from all sides
34 2½" 20¢
340 3" 30¢
344 4" tub 55¢




GODSEFFIANA
Shiny dark green leaves with white dots
33 2½" 20¢
330 3" 30¢
433 4" tub 55¢




CHINESE EVERGREEN
Erect cane plant. Likes shade — in water or soil. In use for centuries.
A. SIMPLEX
64 2½" 20¢
640 3" 30¢
W.W. 84 1 plant 25¢




VARIEGATED
643 3" 30¢




SANSEVIERIAS
Very hardy hemp plants — Stiff, shiny erect leaves. Likes sun or shade, require little care.
S. ZEYLANICA
Silvery green variety
551 2½" 20¢
55 3" 30¢
554 4" tub 55¢
W.W. 5 3-4 leaves 9¢
4 Bulk \$35. per 500




S. HÄHNII
Patented Rosette
401 2½" 20¢
403 3" 30¢
404 4" tub 55¢




S. LAURENTII
Gold-Banded variety
831 2½" 20¢
81 3" 30¢
834 4" tub 55¢
W.W. 8 2 lvs. 12¢
W.W. 82 3-5 lvs 16¢
W.W. 83 Rosette 15¢




PODOCARPUS
Japanese Shrubs. Branches when cut Likes light.
NAGI
Light green, hard, shiny, curved leaves
323 3" 30¢



MAKI
Dark green lvs. in star-like growth
313 3" 30¢




DIEFFENBACHIA
Showy, large lvs. cane plants. Fast erect growth.
PICTA
The green lv. variety
350 3" 50¢
351 4" 80¢




ROEHRSI
The white lv. variety
360 3" 50¢
364 4" 80¢

PLANT COMBINATIONS
Varieties of top quality plants growing together in the same pot.




3 PLANT
89 3" 30¢




4 PLANT
489 4" tub 55¢


DewKist® PLANTS
ALL PLANTS IN PLASTIC POTS
THESE PICTURES SHOW THE PLANTS IN THE LARGEST POT SIZE OFFERED
John's
Apopka, Florida




CRASSULA
(Aborescens)
"The Jade Plant"
Small, bushy, well shaped succulent.
732 2½" 20¢




MARANTA KERCHOVEANA "Prayer Plant"
The leaves on this colorful plant fold up at night. Leaves are light green with dark green spots. Fast growing.
113 3" 30¢
413 4" tub 55¢



SEERSUCKER PLANT
(Geogenanthus)
Low spreading growth. Bronze and Green corrugated leaves.
38 2½" 30¢



HOYA
(Vining "Wax Plant")
Waxy green and white leaves. Produces small white and pink flowers.
76 2½" 30¢



ALUMINUM PLANT
(Pilea Cadierei)
Light green quilted leaves with silver on raised part. Very hardy — Fast growing.
193 3" 30¢
194 4" tub 55¢




ARALIA
BALFOURIANA
Leathery green
Circular leaves fringed in white
720 3" 30¢



BOSTON COMPACTA FERN
"Old Time favorite" — erect, compact growth
213 3" 30¢
214 4" tub 55¢



PHILODENDRON PANDURIFORME
Climber from Brazil
Interesting leathery texture (dull olive green)
44 3" 60¢
445 4" 80¢



NEANTHE BELLA PALM
A real miniature palm tree. Very hardy — likes shade.
59 2" 11¢
590 2½" 20¢
593 3" 30¢
594 4" tub 55¢



SCHEFFLERA
(Umbrella Tree)
Fast growing, glossy leaved, indoor or patio show plant. Gets big in tubs.
86 3" 30¢

Assortment No. 56

Dish Garden Plants

in 2" Plastic Pots

- ☆ Philodendron Cordatum
- ☆ Golden Póthos
- ☆ Variegated Nephthytis
- ☆ Neánthe Bella Palm
- ☆ Peperómia Obtusifolia
- ☆ Crássula
- ☆ Háhnii Sanseviéria
- ☆ Agaves
- ☆ Nephthytis (Green)
- ☆ Zeyláica Sanseviéria
- ☆ Ivy
- ☆ Lauréntii Sanseviéria
- ☆ Seríssa
- ☆ Aluminum Plant



- ☆ from the 14 hardy varieties listed — we select an assortment of 5 or 6 highly individualistic varieties that do well together.

Each plant is growing and shipped in a 2" plastic pot — ready to use in dish gardens and small planters.

Just Order Assortment No. 56 and quantity.

PRICE { Minimum Assortment is 80 plants at 11¢ each.
Quantity Assortment of 500 or more at 10¢ each.

Large Leaf Philodendrons

ASSORTMENT

No. 101

25 plants for \$15.
(each in a 3" plastic pot.)

- 5 Pertusum
- 5 Hastatum
- 5 Johnsii
- 5 Dubium
- 5 Floridii



PHILODÉNDRON FLORIDII

Distinctly different — This lowly-spreading beauty has unusual leaves and fuzzy stems.

3" container, 4-6 leaves
10-14" tall

39 3" 60¢



PHILODÉNDRON HASTATUM

The glossiest, greenest leaf of all. Moderate growth, wants to vine up.

4" container, 3-5 leaves
10-18" tall

3" size slightly smaller

27 3" 60¢

47 4" 80¢



PHILODÉNDRON DUBIUM

The "wild-acting" member. Rapid, dubious growth with decided climbing qualities.

4" container, 3-5 leaves
10-18" tall

3" size slightly smaller

28 3" 60¢

48 4" 80¢



PHILODÉNDRON "JOHNSII"

Selloum
The new large "Erect Growing" Philodendron that keeps its symmetrical shape. New leaves grow from the center. Splendid display.

4" container, 5-7 leaves
12-20" tall

3" size slightly smaller

45 3" 60¢

451 4" 80¢



PHILODÉNDRON PERTUSUM

The "cut-leaf" Philodendron. Eager, vining, growth best displayed on "totem pole."

4" container, 3-5 leaves
16-24" tall

3" size slightly smaller

37 3" 60¢

46 4" 80¢

467 4"sq.pot 80¢

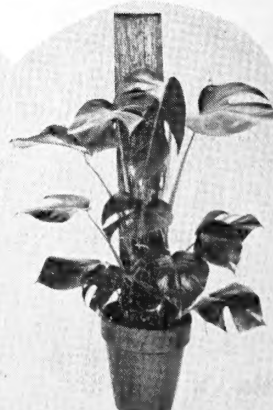
ASSORTMENT

No. 103

NEW PRICE \$27

6 Totem Pole Plants for \$30

(Each is a 24" specimen growing up a bark slab in a 7" clay pot.)



P. FLORIDII P. HASTATUM P. PERTUSUM